

What is claimed is:

1. An electronic equipment comprising:
a display unit including a display screen;
an interface for inputting visual media information

5 from outside;

script text acquisition means for taking in a media
element including said visual media information to be input
from said interface and a script text defining at least a
display layout of said media element on said display screen

10 from outside;

a script text storage unit for storing one or more script
texts taken in by said script text acquisition means;

script text selection means for selecting an arbitrary
script text from one or more script texts stored in said script

15 text storage unit; and

script process means for displaying said media element
on said display screen in accordance with said script text
selected by said script text selection means.

20 2. The electronic equipment according to claim 1,
wherein

said interface includes a function of inputting visual
media information different from each other through a
plurality of channels, and

25 said script text includes information for defining said
interface for inputting said media element and a channel of
said interface.

30 3. The electronic equipment according to claim 1,
wherein

said script text acquisition means selects a desired

script text and takes in said script text from a server for presenting said script text through a network.

4. The electronic equipment according to claim 1,
5 wherein

said script text acquisition means selects a desired script text and takes in said script text from a detachably mountable storage medium which records said script text.

10 5. A server comprising:

a script text storage unit for storing a media element including visual media information to be input into an electronic equipment from outside through an interface, and a script text defining at least a display layout of said media
15 element on a display screen; and

script text distribution means for reading a corresponding script text from said script text storage unit to distribute said script text to said electronic equipment through a network in response to a request from said
20 electronic equipment as a client.

6. The server according to claim 5, further comprising:

recognition means for recognizing a specification of
25 said electronic equipment as a requester; and

script change means for changing a content of a script text read from said script text storage unit to be optimized according to said specification of said electronic equipment recognized by said recognition means.

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7. A presentation method of a layout script text, said

method comprising the steps of:

connecting a server to an electronic equipment through
a network, said server including a media element having visual
media information to be input to said electronic equipment
5 from outside through an interface, and a script text storage
unit for storing a script text defining at least a display
layout of said media element on a display screen, said
electronic equipment including a function of making said
media element be displayed on the display screen in accordance
10 with an arbitrary script text;

requesting a distribution of said arbitrary script text
to said server from said electronic equipment; and

reading a corresponding script text from said script
text storage unit to distribute said script text to said
15 electronic equipment through said network in response to said
request issued to said server.

8. The presentation method of a layout script text
according to claim 7, wherein

20 said server recognizes a specification of said
electronic equipment as a requester,

changes a content of a script text read from said script
text storage unit to be optimized in accordance with said
recognized specification of said electronic equipment, and

25 distributes said changed script text to said electronic
equipment.